

**CYANIDE. POLLUTION.
HUMAN RIGHTS ABUSE.**

That's not so classy, is it?



www.nodirtygold.org

Put the class back in class rings.

Join the No Dirty Gold campaign.

I support the **No Dirty Gold** campaign to end destructive gold mining practices. I call on retailers and manufacturers of gold jewelry, electronics, and other goods to work to ensure that the gold in their products was not produced at the expense of local communities, workers, and the environment. I demand that the global mining industry provide retailers and consumers an alternative to dirty gold.

As a student, I am concerned that the gold in my class ring was produced using irresponsible mining practices. Please send an email on my behalf asking class ring companies to work to ensure their class rings are not made using dirty gold.

Name _____ School _____

Email _____

Sign up here to get more information by email.

- I would like to receive email action alerts from the **No Dirty Gold** campaign.
- I would like to receive email action alerts from **Earthworks**.
- I would like to receive email action alerts from **Oxfam America**.

Clean up dirty gold now!

Dear _____,

Gold mining is one of the most destructive activities in the world. Toxic chemicals such as cyanide and mercury that are used in producing gold have polluted drinking water supplies, contaminated farmland, and harmed the health of workers and communities. Gold mining operations have in many places left a trail of social destruction, displacing communities from their homelands against their will and destroying traditional livelihoods.

Eighty percent of all gold is used to make jewelry, including class rings. I am concerned that the gold in my class ring was produced using irresponsible mining practices. A class ring reflects school pride, and its purchase marks years of hard work and achievement by a student. **This symbol should not be tainted with dirty gold.**

Therefore I call upon your company to trace and disclose the source of the gold in its rings, and take steps to verify that it is not produced at the expense of communities, workers, and the environment.

Name _____ School _____

City _____ State _____



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A local community stands up for its rights

Students in Esquel, Argentina, take action to protect their Patagonian home. In March 2003, the town held a referendum in which residents voted overwhelmingly against a proposed open-pit gold mine, asserting the community's right to determine if, when, and how mining could occur. The **No Dirty Gold** campaign is calling on mining companies to respect the rights of communities everywhere to be consulted, and give consent to mining projects.